Streaming Museum Opens October 3 to December 3 Exhibition, "Artists and Innovators for the Environment"

Features Iconic Fine Artists to Oscar Winning and Renowned Composers to Contemporary Dance, New Media and Innovations that Point the Way to a Renewable Energy Future

Collaborates with TED Prize and Urban Screens Melbourne 08 in Global Launch from Time Warner Center, NYC on Friday, October 3

New York, NY. Streaming Museum, a new hybrid Museum that presents exhibitions in cyberspace and public space on seven continents, has announced the opening of "Artists and Innovators for the Environment" part one, that will be on view October 3 through December 3, 2008. Exhibitions are viewed in cyberspace at www.streamingmuseum.org and Ars Virtua New Media Center and public locations around the world according to schedules listed on the website.

Opening weekend program
Over the weekend of Friday, October 3 to Sunday, October 5, Streaming Museum and collaborators TED Prize and the Urban Screens Association, will create a symbolic global connection in a simultaneous broadcast of program content and visual connection.

On October 3 at 8:00 PM they will hold a cross-continental conference between the Time Warner Center at Columbus Circle, New York City, and Federation Square, Melbourne, Australia where the Urban Screens 08 festival is taking place. Following the conference, they will launch through cyberspace and the global network of partnering public screens, "Artists and Innovators for the Environment", the premiere of an important body of work by renowned photographer and TED Prize winner James Nachtwey, and a visual montage introducing the urban screen locations.

Streaming Museum's exhibition
"Artists and Innovators for the Environment" is a three-part, six-month exhibition. Part one, on view from October 3 to December 3, will feature international visionary creators:

Buckminster Fuller, design scientist; James Nachtwey, photographer; John Cage, Gustavo Santaolalla, Huang Ruo, Jacob ter Veldhuis, and Emanuel Dimas de Melo Pimenta, composers; Agnes Denes and Anni Rapinoja environmental artists, Brian Mackern new media artist, Robert Snyder and Jaap Drupsteen, filmmakers, Cedar Lake Dance, the Nunatak band of the British Antarctic base, as well as innovative designs for environmental sustainability by Chuck Hoberman and others.

The exhibition can be viewed in cyberspace at www.streamingmuseum.org and at Ars Virtua New Media Center in Second Life. Among the public locations screening the exhibition are: **Africa:** Ubuntu Center, Port Elizabeth, South Africa; **Asia:** Art Center Nabi, Seoul, Korea **Antarctica:** British Antarctic base and Jubany scientific base of Argentina; **Australia:** Federation Square, Melbourne; **Europe:** BBC screens throughout the UK; **North America:** Victory Park, Dallas, Texas, USA; **South America**: Centro Municipal de Exposiciones Subte, Montevideo, Uruguay; **Second Life:** Ars Virtua New Media Center; and many other locations. Consult the Museum's website for public location schedule information.

About Streaming Museum
Founded by Nina Colosi in January 2008, exhibitions are produced in New York City in collaboration with international curators, artists and cultural institutions. www.streamingmuseum.org. Streaming Museum is sponsored by FJC – A Foundation of Philanthropic Funds, and ONSSI.

About TED Prize and James Nachtwey
On October 3, 2008, renowned photojournalist James Nachtwey will reveal an important body of work to the world as part of his 2007 TED (Technology, Entertainment, Design) Prize wish. Each year, the TED Prize, an initiative of the TED Conference, grants three extraordinary individuals one wish to change the world. Winners are given one hundred thousand dollars in seed money, and individuals within the TED community and the world at large participate in making the wish come true. Nachtwey has spent the last two years documenting an imperative story that needs the recognition of a global audience, and wished for help in breaking the story in a way that demonstrates the power of news photography in the digital age. On October 3, Nachtwey's work will be simultaneously streamed online, disseminated through numerous media channels, and projected on monuments and public buildings throughout the world.

About Urban Screens Melbourne 08 (USM08)

Urban Screens Melbourne 08 demonstrates how new urban multimedia infrastructures can build relationships with and between the citizens of a modern and vibrant city and increasingly between cities and citizens around the world.

USM08 is celebrating Federation Square as a modern multimedia precinct, taking its place among an emerging global network of urban screens venues. Together they are creating new opportunities for global community building, multiculturalism, and public education and engagement in the consideration of environmental, cultural and social sustainability.

Urban Screens Melbourne 08 is the third in a series of worldwide Urban Screen events, following Amsterdam 05 and Manchester 07. Melbourne 08 will showcase a wide range of proof-of-concept projects of new forms of urban screen networking and technologies

to support public interaction in cultural development, exchange, discourse and creative education. Urban Screens Founder and President is Mirjam Struppek.

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